**Worker Retraining Advisory Committee Meeting**

**Oct 24, 2014**

**Clark College, JSH 127**

**In Attendance:**

Blake Bowers, Darcy Altizer, Darla Utter, Jennifer Dahl, Kimberly Pincheira, Mark Maggiora, Michelle Thor, Rachele Bakic, Rebecca Kleiva, Scott Bailey, Tim Cook, Tim Foley, Travis Elmore

**Absent:** Armetta Burney, Genevieve Howard, Jill TeVelde, Karen Driscoll, Matt Sneed, Norton Sweet, Rich Gibler, Terri Kaufman, Brian Schoonover (student guest).

**Rachele/Blake shared a Video:** Success in the New Economy (source: Citrus College. See link: <https://www.youtube.com/watch?v=3EDx2IFIb9k>

Blake mentioned an article from Oct 1, 2014, in the USA Today paper. Where Jobs Are: Community & Technical Colleges. See link: <http://www.usatoday.com/topic/9f65db3e-8cf8-4180-a9fe-eb96dfbba681/where-the-jobs-are/>

**Welcome & Introductions**

Everyone introduced themselves and gave a brief account of where they work and their job duties.

**Worker Retraining Grant Overview (See PowerPoint attached)**

* Purpose of Worker Retraining is to re-employ Washington dislocated workers.
* Goal of committee is to make sure program offerings strategically align with industry training needs and contribute to competitive advantage.
* Breakdown of targeted programs for 2014-2015 discussion:
  + Should target be more towards higher wages? The wages could be based on earning potential or a mark to where we should start. Should we also show entry level earnings?
  + It takes 3 or more years to re-coop your earnings from a layoff (not including training)
* Goals & roles as a committee discussion:
  + We need to know where to put funds. Anything that should be added as their roles as members? The Worker Retraining Advisory Committee is our mechanism to get the word out to the community. Maybe the committee should be reformatted. Please tell us what you are seeing in the community. What does Clark need to do? What are the priorities? We need to increase engagement with this committee. We need to know what the committee thinks we should do. Where is industry moving? Where should we put our resources? Notify Rachele or Blake with information.
* Need clarity around measures of success.
* Missing from this group is K-12 rep.
* Many members on other Advisory Committees. Maybe have a consortium to find out who all is involved in committees and realign.

**Worker Retraining Financial Overview**

Rebecca gave an overview of Financial Aid **(See Financial Aid Update attached)**

Financial Aid is hands on with the students through graduation

Budget for this year is $45k lower than last year

There is one application for all programs. Everything housed in one office.

There are 200 Worker Retraining students in the program right now.

We have expanded Community Outreach to apprise dislocated workers in their options to attend school.

We now have Student success workshops where we can plan out their 5 year goal.

We are piloting advising workshops next week.

**Discussion:**

* Do you have anything going with multi-cultural communities? Not at this time other than the Multicultural Department at Clark.
* Do you have any problems filling spots? No.
* Accounting & Nursing are the two biggest programs right now.
* Is there a capacity issue? Is the restriction the funding? Is there an opportunity to expand to other sectors? Majority of students looking for something that is not a short term certificate. We do not have funding for longer programs. We would like to see Advisory committee assist with that.
* We have utilized Corporate & Continuing Education so far for flagging, excel, Quick books and NAC.
* Interesting discussion to help: short-term program vs longer term for better jobs
* The target needs to be their skill levels.
* More partnerships means we could assist students with getting AA’s instead of short-term certs.
* Medical Radiography & Phlebotomy: We had to reduce cap because of clinical placements sites, Complexity of liabilities, companies overtaxed, have to rely on simulation in lab since we are short on sites, new agreement with Hudson’s Bay to work with their nurse, working with clinics instead of just hospitals, size of our nursing program will be impacted because of the sites not because we can’t fill the seats.
* We are heading for a nurses crises because of retirements.
* How can we support small businesses? How do we reach out to them and support that demand?

**Student Testimony:** Tabled. Student ill.

**High Demand Jobs (See Clark County Slide Deck attached)**

Scott gave a presentation on high demand jobs (see attached PowerPoint and Spreadsheet).

Meaning of Unemployed: You are not employed and are looking for work.

Job loss at manageable levels.

With population growth we need 120,000 jobs per month to keep up.

Still in deep hole nationally.

Columbian had an article re jobs. Median wage $20 p/h.

No improvement in income in 2013.

Getting census since about 2002.

Recommendations to funnel students to Community & Technical Education. Maybe look at technical occupations not on the list.

College going through an academic process and will be looking at programs

**Review 2014-16 Worker Retraining Work Plan:**

* Add member recruitment to the 2014-16 plan.
* Add academic master plan. Where do we as an advisory board fit in with the master plan?
* Due to time, the rest of the **Worker Retraining Work Plan** was tabled until the winter meeting.

**Areas to look at or strengthen:**

* What info or data can Clark supply to members to assist them?
* Worker Retraining Advisory Committee to be put on the Clark Advisory Website so committee has access to all advisory committee information. Darla will send link when established.
* Vision 20/20: Not that far out. Planning needs to start now for then. Where should we be with our programming by 2020? What new and innovative programming can we create?

**Next Meetings:**

**Friday, February 27, 2015**

**Friday, April 17, 2015**